

***2024 MEDIA INFORMATION***



***SENIOR PAGEANTS GROUP***

*We are not just about  
a single Senior Pageant event!  
We have fun and glamour the whole year!*

*Debbie Nelson  
Ms. Senior Universe  
2024*

**SUPER BOWL**

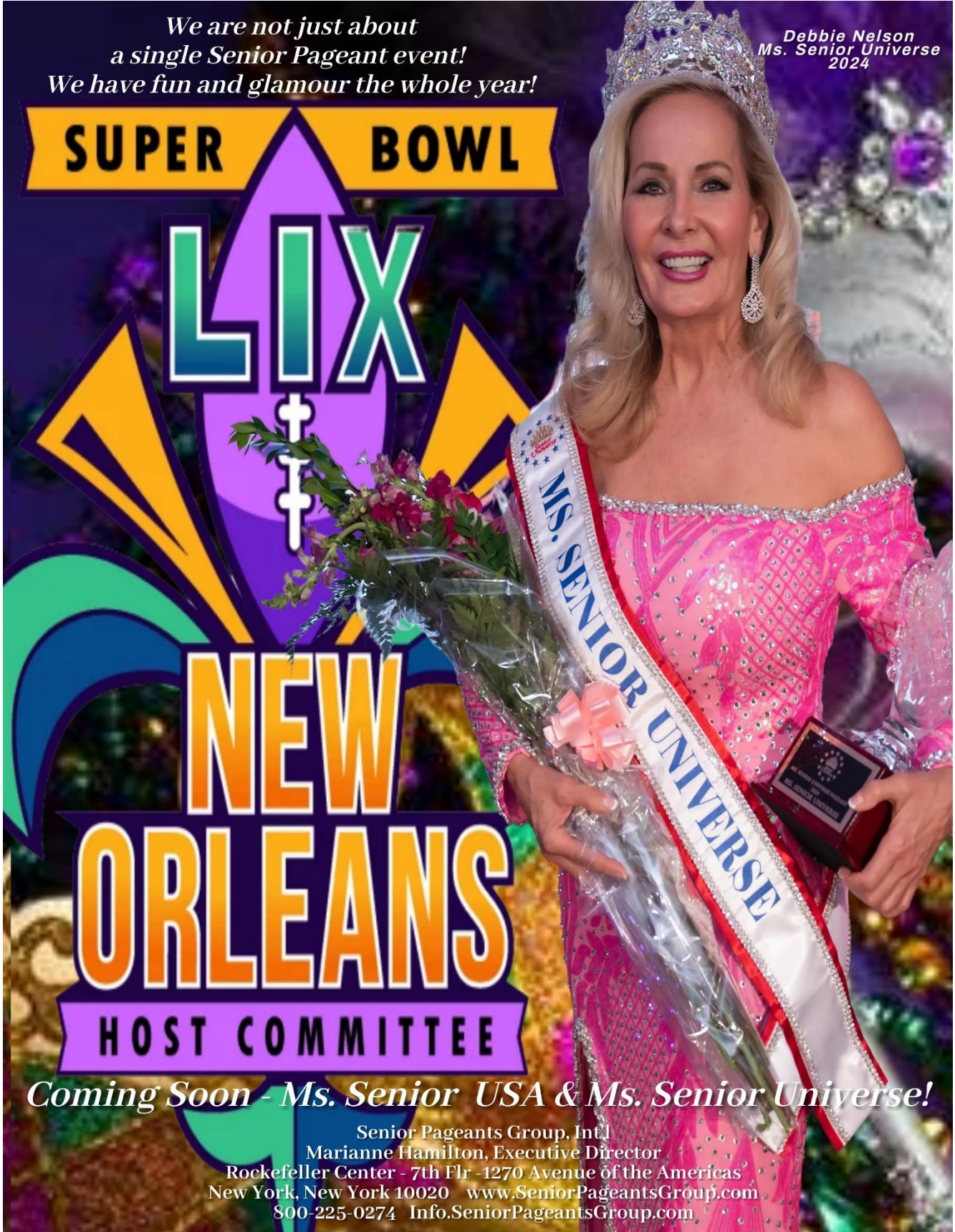
**LIX**

**NEW  
ORLEANS**

**HOST COMMITTEE**

*Coming Soon - Ms. Senior USA & Ms. Senior Universe!*

Senior Pageants Group, Int'l  
Marianne Hamilton, Executive Director  
Rockefeller Center - 7th Flr - 1270 Avenue of the Americas  
New York, New York 10020 [www.SeniorPageantsGroup.com](http://www.SeniorPageantsGroup.com)  
800-225-0274 [Info.SeniorPageantsGroup.com](mailto:Info.SeniorPageantsGroup.com)



**SENIOR PAGEANTS GROUP INTERNATIONAL**  
**SENIOR PAGEANTS FOUNDATION**  
*Founded 2015 Las Vegas*

“The Senior Pageants Group is the ‘Gold Standard’ of Senior Pageantry that has brought the concept of senior women and pageants into mainstream society.”

*Carl Dunn, CEO Pageantry Magazine*

**Motto**

#Embrace, Encourage, Empower

**Mission Statement**

Our organization honors and celebrates the lives and accomplishments of women over 60. We are the women and daughters of the “The Greatest Generation.” We encourage women as they approach 60 to embrace who they are and to understand that age does not limit what they can become and what they have to offer the world. As senior women, we have nurtured our families, our careers and our local communities while surviving personal tragedy, economic depressions, regional conflict, and World Wars. We have been present while the nations of the world went to the unthinkable brink of nuclear holocaust. We are strong, savvy, goal-oriented, wise, and aware. We display these characteristics in our everyday lives, as people, and as humanitarians who always seek to improve the lives of others. As an organization, we seek to further empower women of all ages, nations, and cultures to strive for equality, to achieve their personal best, to make real and meaningful changes and to individually redefine what it means to be a senior woman and role model to the communities of women who will follow us.

**Active Brands**

Ms. Senior United States (50-59)

Ms. Senior USA (60-74)

Ms. Super Senior USA (75+)

Ms. Senior Universe (60 w/ country of origin [Olympic standard] another National Pageant Title)

Ms. Super Senior Universe (75 and Ms. Senior Universe standard)

Grande Dame Universe (90+)

Ms. Senior World (Inactive)

*\*Not affiliated with the much younger Miss USA and Miss Universe organizations.*

**Website/App**

[www.seniorpageantsgroup.com](http://www.seniorpageantsgroup.com)

[https://en.wikipedia.org/wiki/Senior\\_Pageants\\_Group](https://en.wikipedia.org/wiki/Senior_Pageants_Group)

<https://app.appinstitute.com/mssenior>

**Logos/Trademarks**



**Recognized Firsts**

- First Virtual Conferencing, Auctions, Pageants
- Super Senior recognizing 75+, Grande Dame recognizing 90+, as a separate categories.
- Oldest Active Pageant Queen – Klyda Mahoney (97) & Performing Duo with Marilyn Kohler (84).
- Only Pageant Queen crowned on the floor of the United Nations.
- Only Pageant to receive Congressional Recognition.
- Only Senior Queens to be presented on Magazine Covers, beginning with Pageantry Magazine
- Special Multi-Pageant Awards – Most Honored Senior Pageant in History.
- World Record – 68 years from earliest win by a Queen in 1955 to most recent 2023.

## **Video and Important Links**

[Video History of Ms. Senior USA! - Updating](#)

[Coming Events and Updates](#)

[Pageantry Magazine Podcast with Ms. Senior Universe 2020-21](#)

[Pageantry Magazine Podcast with Ms. Senior Universe 2021-22](#)

[Pageantry Magazine Podcast with Ms. Senior USA 2021-2022](#)

[Hall of Fame Video of Former Ms. Senior Universe, now Director](#)

[Video Trailer for Documentary "Shelley in Wonderland"](#)

[Video from the United Nations International Women's Day!](#)

[Video from Opening of 2022 Huntsman World Senior Games!](#)

## **Candidate Application**

[Application Link](#)

## **Sponsorship Agreement**

[Sponsorship Link](#)

## **To Participate, Contestants Must**

- Be age appropriate for their category.
- Recite a philosophy of life in 30 seconds or less
- Demonstrate poise by presenting in formal wear.
- Perform a talent or other presentation in under 3 minutes
- Interview with individual judges in a round-robin format.
- Maintain the highest integrity and a Code of Conduct to treat all people with respect and dignity.



## **References/Articles**

[Senior USA 2017](#)

[Senior Universe 2017](#)

[Senior USA 2018](#)

[Senior Universe 2018-2019](#)

[Senior USA 2019](#)

[Senior USA 2020](#)

[Senior Universe 2020](#)

[Las Vegas Veteran Turns 104](#)

[Special Article – Senior Pageants Become Mainstream](#)

[Senior USA & Universe 2021-2022](#)

[Senior USA & Universe 2022-2023](#)

## **Domains**

mssenioreamerica.com

msseniorunitedstates.com

msseniorunitedstates.org

mssenioruniverse.com

mssenioruniverse.info

mssenioruniverse.net

msseniorworld.co

mssenior.world

seniorpageantsfoundation.com

msseniorusa.com

msseniorusa.net

msseniorusa.org

mssenioramerica.net

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seniorpageantsgroup.com

seniorpageantsgroup.net

seniorpageantsgroup.org

msseniorworld.net

msseniorworld.org

msseniorsweetheart.com

## **Contact**

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# SENIOR PAGEANTS GROUP

## Group and Individual Awards Received

*Most Honored in the History of Senior Pageantry*

### Huntsman World Senior Games 2021



Marianne Hamilton, Ms. Senior Universe  
World Senior Games Hall of Fame  
TGBA Award Recipient

### Congress of the United States 2024



102 Citations  
and Special Sentaorial  
and Congressional Recognitions

### TGBA Awards 2018-2024



23 Awards Past and Present Queens  
Including Kat Ray, Peggie Fowler, Sybil Gish  
57 Finalists & Over 100 Individual Nominations

### Pageantry Magazine 2020, 2021, 2022, 2024



Sally Beth Vick  
Joanie Helgesen  
Barbara Reincke  
JoAnn Bechtel

### Pageantry Magazine Spirit Awards 2016-2024



Senior Pageantry Hall of Fame  
More than 200 Senior Queens Honored

### European Film Industry Awards Predecessor Pageant 2012, SPG 2021y



2021 Las Vegas "Shelley In Wonderland"  
Best Foreign Filmed Short Documentary