



**SPONSORSHIP / ADVERTISING AGREEMENT**  
 TYPE IN GREY FIELDS – THE FIELDS WILL EXPAND AUTOMATICALLY  
 Mail or email completed form to: MS. SENIOR USA / UNIVERSE PAGEANTS  
[Info@SeniorPageantsGroup.com](mailto:Info@SeniorPageantsGroup.com) 849 Cypress Parkway, Kissimmee, Florida 34759  
 Toll Free: 1-800-225-0274  
 Form W9 Provided on Request



**SPONSOR / ADVERTISER INFORMATION Date to Start:**

Type the Name of Individual or Business (as it appears on the business license)

Other Business Names (DBAs)

Physical Address	City	State	Zip
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Mailing Address (if different from above)	City	State	Zip
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Web Address	Contact Person and Email	Phone #
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**Level of Sponsorship / Advertising**

For the level of commitment as indicated, the Sponsor will receive the benefits as negotiated and made a part by reference and which may be adjusted without notice as a consequence of government regulations, copy content restrictions, and/or space availability.

Title and/or Magazine Sponsor Describe: "X presents Y Pageant!" (as Agreed)	Silver Sponsor "Trophies sponsored by" (\$3,500)
Diamond Sponsor "The presentation of the Winners is sponsored by" (\$10,000)	Bronze Sponsor "Flowers Sponsored by" (\$2,500)
Platinum Sponsor "This Part of the Program (or outside Special Activity) is sponsored by" (\$ 7,500)	White Star / Contestant Sponsor or Full-Page Ad (\$1,500)
Gold Sponsor "Queens Gala sponsored by" (\$5,000)	Other (Specific Event/Day/Service/Program or Less than Full Page Ad Purchase with cost proportional to size of Ad placed. Describe: (\$ ))

**Terms of Agreement**

- This Agreement is effective as of the date executed, and complete payment received, and shall remain effective until the earlier of the expiration of one year anniversary of the Agreement, or the conclusion of a Pageant event specified (the "Event").
- The Senior Pageants Group may terminate this Agreement at any time with or without cause, in its sole discretion, by notifying the Sponsor in writing or by email. If terminated, the conditions herein remain in effect until all responsibilities through the date of termination have been fulfilled.
- Sponsor shall have seven (7) days from submission to cancel and request a refund. There are no other refunds or exchanges.
- The Sponsor indemnifies and holds harmless the Senior Pageants Group, Endeavour Media, and the Ms. Senior USA, Ms. Senior Universe and Ms. Senior Universe Pageants from claims which may arise as a result of this Agreement. If a dispute arises, the parties acknowledge that they will use their best good faith efforts to negotiate and resolve subsequent issues that may arise from this Agreement as a result of unforeseen occurrences and that may alter the conditions of this Agreement. All decisions by the Senior Pageants Group are final.
- The Senior Pageants Group grants the Sponsor a limited license to use any of the artwork on the Event site for the purpose of promoting the Event and linking to the Event site. Sponsor will grant to the Senior Pageants Group a limited license to use Sponsor's logo in conference promotional material and on the Event site.
- This Agreement will be construed under the laws of the State of Florida.

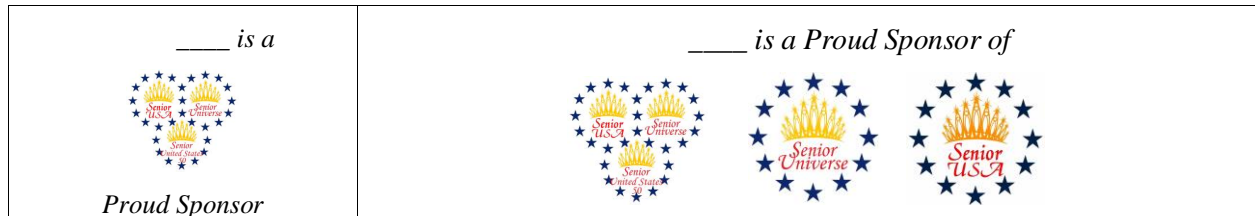
**Choice of Payment**

Check (Copy of the Agreement is Receipt) Amount \$	Cash – Zelle (Copy of the Agreement is Receipt) Amount \$
Special Instructions	Payment by Zelle "Info@SeniorPageantsGroup.com"
<u>Payment - Business Check</u> Name As It Appears On Check:	<u>Payment – Debit/Credit Card</u> Card Holder:
Address As It Appears On Check:	Card Number: <span style="float:right">Sec Code</span>
Check # <span style="float:right">Amount \$</span>	VISA <span style="float:right">MC</span> <span style="float:right">AMEX</span> <span style="float:right">DISCOVER</span>
Routing Number <span style="float:right">Acct #</span>	EXP DATE: <span style="float:right">Billing Zip Code:</span> <span style="float:right">Amount \$</span>

**Signature**

Sponsor Signature / Title	Date
Event Signature / Title	Date

# SPONSOR LEVELS AND BENEFITS



**TITAL/EVENT/**

**MAGAZINE SPONSOR:**                    **As Agreed**        **“Sponsor presents the \_\_\_\_\_”**

**Diamond Sponsor:**                    **\$10,000.00**        **“The winners are presented by \_\_\_\_”**

1. Membership and/or Recognition in member Chambers of Commerce.
2. 2 Tables (10 seats each) at Senior Pageant Group seated events.
3. Name and Logo printed on Commemorative Polo Shirts.
4. Name and logo listed on website under sponsor link.
5. 60 second video ad provided by Sponsor played at event, and on edited video version.
6. 2 - Full Page Ads. – Design fee included.
7. 10 Shirts provided.
8. Sponsor Acknowledgment on social media - FB/Twitter/Google Plus.
9. Company or Personal Name added to event banners and programs.

**Platinum Sponsor:**                    **\$7,500.00**        **“This part of the Program is presented by”**  
**“This Special Activity is presented by”**

1. Membership and/or Recognition in member Chambers of Commerce.
2. Table (10 seats) + 5 individual seats at seated Senior Pageants Group events.
3. Name and Logo printed on Commemorative Polo Shirts.
4. Name and logo listed on website under sponsor link.
5. 60 second video ad provided by Sponsor played at event and 30 second ad on edited video.
6. Full Page Ad. And one additional one-half page Ad. – Design fee included.
7. 7 Shirts provided.
8. Sponsor Acknowledgment on social media - FB/Twitter/Google Plus.
9. Company or Personal Name added to event banners and programs.

**Gold Sponsor:**                         **\$5,000.00**        **“Queens Gala sponsored by”**

1. Recognition in Member Chambers of Commerce.
2. Table Sponsorship (10 seats) at all seated Senior Pageants Group events.
3. Name and Logo printed on Commemorative Polo Shirts.
4. Name and logo listed on website under sponsor link.
5. 60 second video ad provided by Sponsor played at event or 60 second ad on edited video.
6. Full Page Ad. – Design fee included.
7. 5 Shirts provided.
8. Sponsor Acknowledgment on social media - FB/Twitter/Google Plus.
9. Company or Personal Name added to event banners and programs.

**Silver Sponsor:**                        **\$3,500.00**        **“Trophies (Crowns) sponsored by”**

1. Recognition in Member Chambers of Commerce.
2. 5 Individual Tickets to all seated Senior Pageants Group events.
3. Name and Logo printed on Commemorative Polo Shirts.
4. Name and logo listed on website under sponsor link.
5. 30 second video ad provided by Sponsor played at event or 30 second ad on edited video.
6. One-Half Page Ad. – Design fee included.
7. 5 Shirts provided.
8. Sponsor Acknowledgment on social media - FB/Twitter/Google Plus.
9. Company or Personal Name added to event banners and programs.

**Bronze Sponsor:**                        **\$2,500.00**        **“Flowers Sponsored by”**

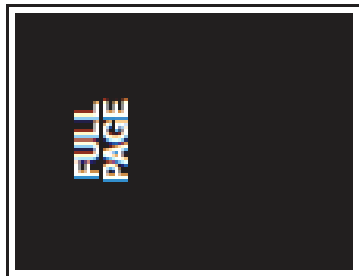
1. Recognition in member Chambers of Commerce.
2. 5 Individual Tickets to all seated Senior Pageants Group events.
3. Name and Logo printed on Commemorative Polo Shirts.
4. Name and logo listed on website under sponsor link.
5. One-Half Page Ad. – Design fee included.
6. 3 Shirts provided.
7. Sponsor Acknowledgment on social media - FB/Twitter/Google Plus.
8. Company or Personal Name added to event banners and programs.

# ADVERTISING TEMPLATE

- Full Page = \$1,500
- 1/2 Page = \$ 750
- Online = \$ 500
- 1/4 Page = \$ 375
- Biz Card = \$ 250

## DISPLAY ADVERTISING SIZES

By the Page



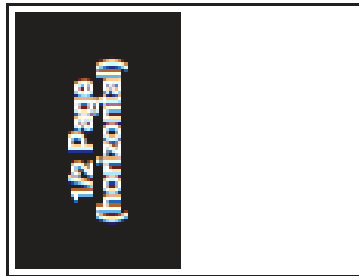
**Full Page**

Trim Size: 8-3/8" x 10-1/8"

Blood Size: 8-7/8" x 11-3/8"

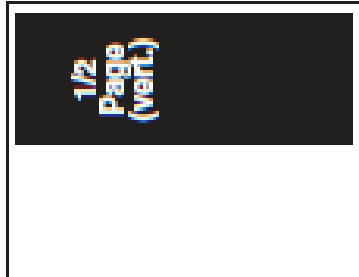
**Note:** If you are running an ad that "bleeds", remember to keep any text or items that need to be seen/read at least 1/4" inside of the trim area (to guarantee that it will not be cut off).

By the Column



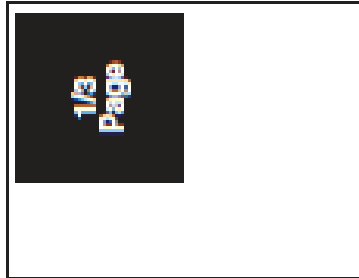
**Half Page (horizontal)**

Size: 7-5/8" x 5"



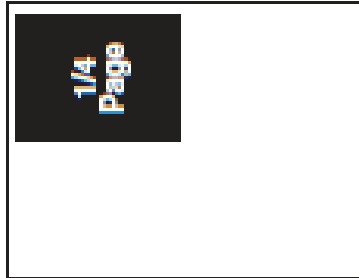
**Half Page (vertical)**

Size: 3-3/4" x 10-1/8"



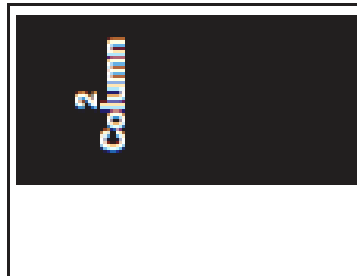
**One Third Page (horizontal)**

Size: 5-1/16" x 5"



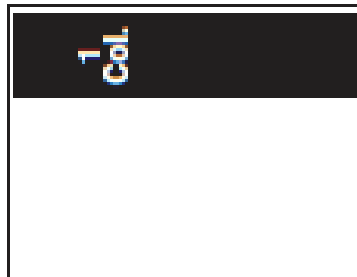
**Quarter Page**

Size: 3-3/4" x 5"



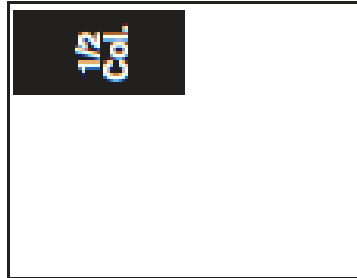
**Two Column**

Size: 5" x 10-1/8"



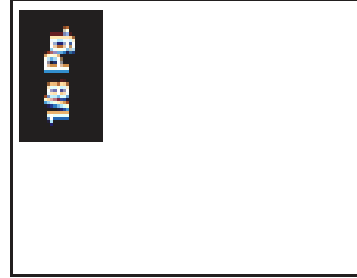
**One Column (1/3 vert)**

Size: 2-7/16" x 10-1/8"



**Half Column**

Size: 2-7/16" x 5"



**Eighth Page**

Size: 3-3/4" x 2-7/16"